

To Whom It May Concern,

We are pleased to invite you to become a sponsor for the inaugural 2017 Colt Challenge to be held at Magnum V Performance Horses south of Arden, MB on August 27, 2017. The purpose of the competition is to promote young horses in the performance horse industry in the prairies. Our goal is to host a first-class competition that showcases horses with physical and mental versatility, athleticism, and the capability to get a job done. There are very few venues for promoting young horses in Manitoba; this show will be the first of its kind.

This would be a wonderful opportunity for your business to gain valuable exposure at a community event. The show will attract competitors and spectators from all over the province, as well as some from out of province. If you agree to be a sponsor, we can assure you that your business will get advertising opportunities through social media and during the show, via announcements and banners. Representatives of your company are more than welcome to attend the event, encourage the contestants and present the awards.

We have included a detailed sponsorship levels document with this letter. I can be contacted any time at 204-871-5938, or alternatively I will call you in the next few days to discuss these opportunities.

Thank-you in advance for your consideration.

Sincerely,

Amanda Van Den Bussche

While any amount of assistance would be greatly appreciated, here are some suggested donations and how they would help this event:

	Gold \$500	Silver \$100	Bronze \$50
Corporate logo on event program and Facebook	✓ (+ brief description)	✓	✓
Corporate recognition during event	✓ (+ brief description)	✓	✓
Corporate logo/banner on display at show(sponsor provided)	✓	✓	
Booth at annual show	✓		

Gold Sponsorships will be put towards payouts for Challenge Divisions.

Silver Sponsorships will be put towards prizes and show expenses.

Bronze Sponsorships will be put towards payouts for each class.

Sponsorship in the way of prizes is always welcome too!